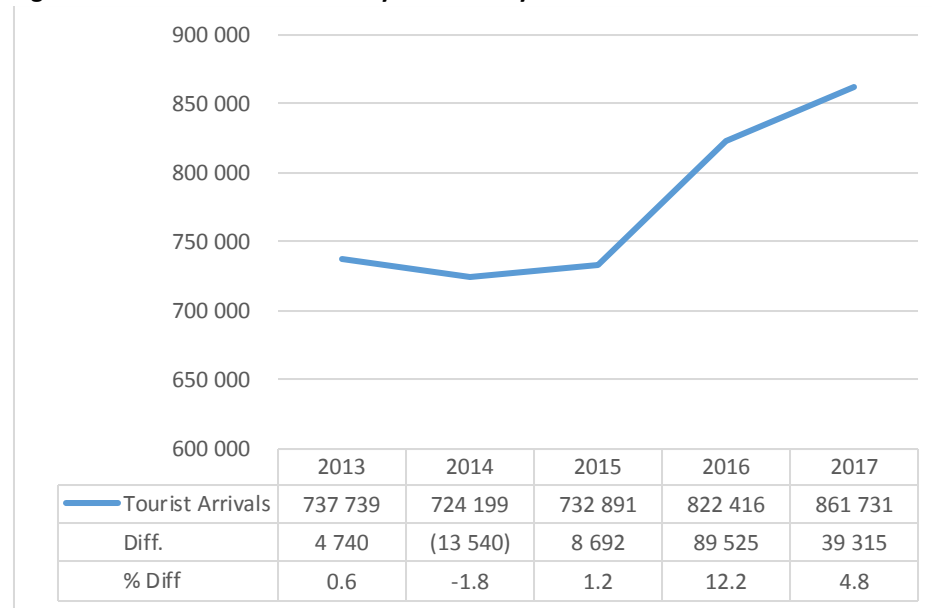


## SUMMARY ANALYSIS OF TOURIST ARRIVALS: JULY 2017

### TREND ANALYSIS: JULY 2013 - JULY 2017

A total of 861 731 tourist arrivals were recorded in July 2017, which was an increase of 4.8% (39 315) compared to the same month in 2016. Figure 1 below indicates tourist arrivals for the period July 2013 to July 2017. Tourist arrivals decreased from 737 739 in 2013 to 724 199 in 2014, which was a decrease of about 1.8%. Tourist arrivals however increased in July 2015 by 1.2% (8 692) compared to July 2014. Comparing July 2016 with July 2015, there was a significant increase in tourist arrivals by 12.2% (89 525), while July 2017 also increased by 4.8 % (39 315) when compared with the same month of previous year.

**Figure 1: Total Tourist Arrivals July 2013 to July 2017**



### JULY 2017 COMPARED TO JULY 2016 BY REGION

Table 1 below indicates tourist arrivals by region for July 2017 compared to the same month in 2016. Most overseas regions recorded a negative growth in tourist arrivals during the period under review except for Europe, Central & South America. Africa recorded a growth of 5.4% and is the main source of tourist arrivals to the country accounting for about 76% (635 985) of total arrivals during this month.

**Table 1: Total Tourist Arrivals by Region July 2017 vs. July 2016**

Region	July 2017	July 2016	Difference	%Difference
EUROPE	113 098	107 971	5 127	4.7
NORTH AMERICA	40 686	41 069	-383	-0.9
CENTRAL & SOUTH AMERICA	9866	6 029	3 837	63.6
AUSTRALASIA	11513	11 757	-244	-2.1
ASIA	25264	27 691	-2 427	-8.8
MIDDLE EAST	6 310	6 384	-74	-1.2
TOTAL OVERSEAS	206 737	200 901	5 836	2.9
AFRICA AIR	25 816	28 334	-2 518	-8.9
AFRICA LAND	628 169	592 120	36 049	6.1
TOTAL AFRICA	653 985	620 454	33 531	5.4
Unspecified	1009	1 061	-52	-4.9
<b>GRAND TOTAL</b>	<b>861 731</b>	<b>822 416</b>	<b>39 315</b>	<b>4.8</b>

### JANUARY - JULY 2017 COMPARED TO JANUARY - JULY 2016

Arrivals for the period January-July 2017 compared to the same period in 2016 are indicated in Table 2 below. Tourist arrivals for the first seven months of 2017 (5 879 067) recorded an increase of 1.5% compared to arrivals recorded during the same period in 2016 (5 791 503). Tourist arrivals from Africa decreased from 4 413 946 in 2016 to 4 369 666 in 2017, which was a decline of about 1.0% (44 280). Total tourist arrivals from overseas grew by 9.6% (131 512) during the same period under review. Compared to other sub-regions, the Central and South America region had the highest growth of 89.6% (29 929) for the period under review.

**Table 2: Total Tourist Arrivals by Region Jan-July 2017 vs. Jan-July 2016**

Region	Jan-July 2017	Jan-July 2016	Difference	% Difference
EUROPE	897 218	814 463	82 755	10.2
NORTH AMERICA	252 183	234 068	18 115	7.7
CENTRAL & SOUTH AMERICA	63 329	33 400	29 929	89.6
AUSTRALASIA	72 378	70 408	1 970	2.8
ASIA	185 027	189 306	-4 279	-2.3
MIDDLE EAST	32 426	29 404	3 022	10.3
TOTAL OVERSEAS	1 502 561	1 371 049	131 512	9.6
AFRICA AIR	179 582	186 240	-6 658	-3.6
AFRICA LAND	4 190 084	4 227 706	-37 622	-0.9
TOTAL AFRICA	4 369 666	4 413 946	-44 280	-1.0
Unspecified	6 840	6 508	332	5.1
GRAND TOTAL	5 879 067	5 791 503	87 564	1.5

Table 3 gives rankings of top ten African source markets for the period January-July 2016 and January-July 2017. All of the top ten African markets remained at the same position for the period under review. Most of the top ten countries recorded a declining growth in tourist arrivals except for Lesotho, Malawi and Angola for the period under review.

**Table 3: South Africa's Top 10 African Source Markets: Jan-July 2017 vs. Jan-July 2016**











Country 2017	RANK-2017	Tourist Arrivals 2017	RANK-2016	TOURIST ARRIVALS 2016	% Change from 2016 to 2017
Zimbabwe	1	1172847	1	1182219	-0.8
Lesotho	2	1082127	2	1076964	0.5
Mozambique	3	777875	3	779008	-0.1
Swaziland	4	492662	4	513563	-4.1
Botswana	5	357067	5	374352	-4.6
Namibia	6	115312	6	120067	-4.0
Zambia	7	97276	7	99329	-2.1
Malawi	8	94918	8	82204	15.5
Nigeria	9	29579	9	38942	-24.0
Angola	10	27687	10	24628	12.4

Table 4 below shows rankings of top ten overseas source markets for the same period under review. Comparing Jan-July 2017 with Jan-July 2016, Brazil recorded a significant growth of 119.5% (20 936) and moved from 15th position in 2016 to the 9th position in 2017. Australia moved higher as well from 8th position in 2016 to 6th position in 2017 recording a growth of 8% (4 660). China however dropped from the 6th position in 2016 to 8th position in 2017 with a declining growth of 15.9% (10 613).











**Table 4: South Africa's Top 10 Overseas Source Markets: Jan-July 2017 compared to Jan-July 2016**

Country 2017	RANK-2017	Tourist Arrivals 2017	RANK-2016	TOURIST ARRIVALS 2016	% Change from 2016 to 2017
UK	1	259039	1	253879	2.0
USA	2	215680	2	199853	7.9
Germany	3	178328	3	155371	14.8
France	4	105494	4	80368	31.3
The Netherlands	5	82989	5	73796	12.5
Australia	6	63105	8	58445	8.0
India	7	59157	7	58876	0.5
China	8	56310	6	66923	-15.9
Brazil	9	38460	15	17524	119.5
Canada	10	36503	9	34215	6.7

### TOP FIVE OVERSEAS SOURCE MARKETS

Country	Jan –July 2017 Arrivals
UK 	259 039 2% up from 2016 
USA 	215 680 7,9% up from 2016 
Germany 	178 328 14,8% up from 2016 
France 	105 494 31,3% up from 2016 
Netherlands 	82 989 12,5% up from 2016 

### TOP FIVE AFRICA SOURCE MARKETS

Country	Jan –July 2017 Arrivals
Zimbabwe 	1 172 847 -0,8% down from 2016 
Lesotho 	1 082 127 0,5% up from 2016 
Mozambique 	777 875 -0,1% down from 2016 
Swaziland 	492 662 -4,1% down from 2016 
Botswana 	357 067 -4,6% down from 2016 

TOTAL TOURIST ARRIVALS BY REGION JANUARY-JULY 17 COMPARED TO JANUARY-JULY 2016.

Figure below indicates a snap view of tourist arrivals to South Africa by regions for the period January to July 2017.

